



Esperança Newsletter

JANUARY 2012

DIGNA'S STORY CONTINUES

At a cost of \$60 per person, Digna received the materials to construct a coop and 6 laying hens. She also learned through workshops how to correctly care for the chickens, what to feed them, how to breed them, and even some techniques for selling the eggs. Initially, her husband was not supportive. He was jealous that she was making an income. But after seeing the benefits that the business has brought their family, he is proud of her and even attends community meetings on her behalf.

"To have this business has benefitted me greatly because before, I would have to buy eggs to eat. Now I have them readily available when my family needs them, and I even have some spare ones to sell and help make a small income." Digna's business has blossomed, and she is now a community leader within the program and her village.

A worthwhile investment of \$60 indeed.



VOLUNTEER WITH US

New volunteer opportunities:
Telephone Ambassadors
Email: info@esperanca.org for more information.
Visit our website for other ways to help.
www.esperanca.org



UPCOMING ESPERANÇA EVENTS

ESPERANÇA SPRING 2012 BREAKFAST

Date: May 3, 2012
7:30 a.m. - 9:00 a.m.
Join us for a wonderful morning as we celebrate Esperança's work.

TRAVEL WITH ESPERANÇA TO BOLIVIA!

Date: August 2012
Travel with Esperança to see the wonderful work that your generosity is making possible.
Contact Christina@esperanca.org for more information.



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PLANNED GIVING

Lori Logan tells you how.
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TIDBITS FROM MOZAMBIQUE

We share our successful projects.
Read more on Page 3

INFORMATION FOR OUR DONORS

New mailing schedule and tax information
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ESPERANÇA EVENTS IN 2012

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A "WORTHY" INVESTMENT

She now has 16 chickens that lay over a dozen eggs daily. She makes a few dollars a day from selling the eggs and is the primary source of eggs for her community. Her dream is to eventually grow into a small poultry farm that provides jobs and an income for her small village. Her name is Digna, which in English translates to "worthy." She lives in the small village of Jigüina, located about 11 miles outside of Jinotega, Nicaragua.

Three years ago, Digna received her first batch of chicks, along with 7 other women, as part of Esperança's agricultural micro-loan project. Participants of the program, mostly women, learn how to run a small business which provides an additional income. Families have the additional benefit of having a steady source of eggs, which helps improve their families' nutrition, as well.



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Dear, Dear, Dear Monthly Donors:

No, that's not a typo. One "Dear" just isn't enough when addressing our monthly donors. All of our donors are special, but those who have pledged a monthly gift provide an invaluable foundation of steady support. We are very proud to partner with so many individuals who care so deeply about those less fortunate. In fact, last month we had 1,516 donors make an automatic monthly donation through their bank account and 429 others who paid their monthly pledge by check.

As a reminder to those of you who pay your pledge by check, we have ceased printing the pledge notices beginning this month. However, you will continue to receive monthly appeals or newsletters, and we sincerely hope that your consistent giving continues as well. In all seriousness, though, it doesn't matter whether you give 12 times per year, 6 times per year or 1 time per year. The most important thing is that you remain a friend of Esperança no matter the time of year.

As we say in our new tagline, we are Transforming Communities with our wide array of programs. Trust us; there is no shortage of communities who would love to receive our essential services. Our formula for transforming these communities is well established. How many we can afford to help is entirely dependent on people just like you.

Quite simply, the more people who are willing and able to help, the more lives we can save.

From all of us at Esperança, thank you so much for providing our solid foundation!



LOOK FOR YOUR 2011 TAX INFORMATION IN THE MAIL SOON

Our volunteers are ready to fold, stuff and seal over 4,500 tax information letters to our generous donors.

Letters will be mailed by
January 25.

3 WAYS TO SUPPORT ESPERANÇA THROUGH YOUR WILL

Make one of your New Year's resolutions to establish or update your will and/or estate plans. Many wonderful individuals have made bequests to Esperança over the years, leaving a legacy of hope and health for many around the world.

Here are 3 types of bequests to consider:

1. **Specific Bequest** - you simply leave to Esperança a specific sum of money or other asset.
2. **Percentage or Residue Bequest** - you may choose to leave us a percentage of your estate or the "rest, residue or remainder" after all other bequests, debts and taxes have been paid.
3. **Contingent Bequest** - A bequest made on condition that a certain event must occur before distribution to the beneficiary.

While planning or updating your will, simply tell your attorney that you want to leave something for Esperança. Please contact Lori Logan at (602) 252-7772 ext. 101 or lori@esperanca.org if you have any questions.

We always appreciate knowing if Esperança has been included in your estate plans. Please contact Lori Logan if you would like us to know about your planned gift.

TIDBITS FROM MOZAMBIQUE

Esperança continues to combat life-threatening diseases such as malaria, cholera, and HIV/AIDS in Mozambique through preventive health education, testing and treatment of diseases, and helping families access medical services.

In 2011...

- Mosquito nets, chlorine, and soap were distributed to 1,950 families, an estimated 10,000 men, women and children.
- 839 villagers were referred to health services at local clinics and hospitals.
- 6,599 individuals participated in health education workshops and trainings.
- 1,173 were tested for HIV/AIDS. Of those, 683 individuals who tested positive are currently receiving treatment.

